



# UNHCR

United Nations High Commissioner for Refugees  
Haut Commissariat des Nations Unies pour les réfugiés

ACNUR

Alto Comisionado de las Naciones Unidas  
para los Refugiados

**Oficina Regional para el Sur de América Latina**

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Buenos Aires, 03 August July 2017

**Ref: 17/AF/152 - Vacancy announcement for UNHCR Regional Office for Southern Latin America**

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**Please note that this is an internal and external vacancy announcement**

Post Title	Market Analysis Consultant
Post Level	Individual Consultant
Duty Station	Santiago, Chile
Closing Date	17 August 2017 (inclusive)
Type of contract	4 months contract – from 1 <sup>st</sup> September 2017 to 31 <sup>st</sup> December 2017

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**General background of Project or Assignment:**

The United Nations High Commissioner for Refugees was established on December 14, 1950 by the United Nations General Assembly. The agency is mandated to lead and co-ordinate international action to protect refugees and resolve refugee problems worldwide. Its primary purpose is to safeguard the rights and well-being of refugees. It strives to ensure that everyone can exercise the right to seek asylum and find safe refuge in another State, with the option to return home voluntarily, integrate locally or to resettle in a third country. It also has a mandate to help stateless people. In more than six decades, the agency has helped tens of millions of people restart their lives.

With the increasing number of protracted refugee situations, it aims to improve the livelihoods of refugees worldwide. Aligned with the UNHCR Global Strategy for Livelihoods, the agency is piloting new forms of supporting livelihoods of refugees including the Graduation Approach and sectorial approaches like Value Chain Analysis and Development. In an effort to promote data-driven and market-based approaches, UNHCR released new Minimum Criteria for Livelihoods Programming in 2014, which include a requirement for all operations programming for livelihoods to conduct a market assessment and value chain analysis where relevant. These efforts seek to use data-driven, market-based and sectorial interventions, safety nets, and access to finance in a sequenced way to create more sustainable livelihoods for refugees. In order to identify suitable sectors and livelihoods interventions, it is necessary to link persons of concern of UNHCR with relevant market opportunities.

The UNHCR Regional Office for Southern Latin America located in Buenos Aires, Argentina from where it covers 6 countries: Argentina, Bolivia, Chile, Paraguay, Peru and Uruguay.

In Chile, refugees and asylum seekers have the right to work and many already engage in income-generating activities, however, often under precarious conditions. In Santiago, UNHCR is in the process of concluding a socio-economic assessment and a protection and solutions context analysis to gain a full picture of the economic, legal, civil-political socio-cultural and environmental context, and related challenges, opportunities and protection and solutions risks and benefits for persons of concern. Together with the market analysis, this information will provide the basis for strategic planning and designing programmes that

respond to the livelihoods needs and capacities of specific target group(s) in support of protection and solutions.

The result should ultimately enable refugees and asylum seekers to engage in employment and entrepreneurial opportunities, while having at all times continued access as needed to protection systems and support services including career counselling, (continuous) education, entrepreneurship training, child care services, grant assistance and access to financial services, that facilitate graduation from one step to the next. The ultimate goal is for the refugees to gain greater self-reliance in a sustainable manner and becoming resilient to shocks.

### **Overall purpose and Scope of Assignment:**

The objective of the assignment is for a consultant to identify potential sectors, value chains and feasible interventions that can create employment and foster self-employment for and improve the livelihoods of refugees and asylum seekers in Santiago, Chile.

The consultant shall be responsible for the following specific tasks elaborated below in the form of products:

1. A sector selection exercise (market analysis) that will identify value chains which have potential for profitability, growth and decent employment for the target group. Socio-economic indicators for monitoring and evaluation should be defined. Selection criteria should include the following: relevance to the target group, potential change in poverty and employment, and feasibility of possible interventions.
2. Once a shortlist of value chains with potential is elaborated, a ranking based on the above-mentioned criteria and consultations with responsible persons at UNHCR Argentina and UNHCR partner FASIC should result in a small number of target value chains for value chain analysis. Depending on the outcome of the socio-economic assessment, 2-3 value chains can be selected for VCA in order to promote employment creation for refugees with different skills and educational background. A final decision on the number of value chain selected will be taken in consultation with UNHCR and FASIC.
3. Value Chain Analysis: referring to the joint ILO/UNHCR publication “A guide to market-based livelihood interventions for refugees”, the consultant will execute a limited value chain analysis exercise for 2-3 selected value chains, exploring the existing business linkages and employment and self-opportunities for refugees. This should include an overview of existing financial and business support services as well as regulatory constraints and opportunities for the economic development of the sector and regulatory constraints specifically for refugees in Chile. All findings and collected information should be discussed and validated during a VC stakeholder workshop.
4. A Training Needs Assessment (TNA) should be carried out in parallel to the value chain analysis to identify the skills and knowledge gaps that can be improved with training within the specific value chains and propose an appropriate plan for vocational and entrepreneurship development training, based on the resources available in Santiago.
5. The consultant should evaluate institutional capacity building possibilities for possible implementing partners, including private sector service providers, vocational schools and training centres as well as municipalities that can contribute to the fulfilment of the projects objectives, while duly considering the capacity of partners in terms of delivering outputs.
6. To the extent possible, the consultant should involve local partners in the analytical work, thereby building their capacity to undertake such assessments in the future. This could be done, for example, with a stakeholder workshop to receive feedback from VC

stakeholders on opportunities and weaknesses in the value chain as well as possible initial interventions to improve the functioning of the chains.

With the above mentioned activities in mind, the consultant will be expected to deliver the following outputs:

1. Documentation of the sector selection exercise. This should include specific indicators based on which the value chains were selected
2. Lead a sector selection validation workshop (Staff of UNHCR Argentina should be invited or consulted for inputs before the workshop)
3. Value Chain Analyses and recommendations for specific sector interventions
4. Lead a value chain stakeholder workshop to validate all findings (Staff of UNHCR Argentina should be invited or consulted for inputs before the workshop)
5. Training needs assessments within the selected value chains
6. Final report with findings, further recommendations for the project and proposed interventions

**Technical competencies:**

- The consultant must have experience in Value Chain Development and a good knowledge of the Peruvian political, economic and social context.
- Capacity to implement research in value chains and market systems
- Excellent writing communication and presentation skills
- Strong social, organizational and knowledge management skills required in order to coordinate and manage a research and project network
- Capacity to produce high-quality reports
- Experience with refugee contexts desirable
- The consultant will be expected to work in close consultation with UNHCR.

**Essential minimum qualifications and professional experience required:**

- University degree in Development Studies or Economy or Socio-Economic Development or Business Administration.
- Experience in local economic development or SMEs development or employment services or urban economic development.
- Experience working with private sector or development agencies or social enterprises.
- Minimum of 6 years of relevant job experience with a Masters Degree or 8 years with a Bachelor's Degree.
- Fluency in English and Spanish with excellent reporting and writing skills in both languages.
- Demonstrable computer skills.
- Excellent interpersonal skills.

**Submission of Applications:**

Candidates shall submit their application including a letter of interest, complete Curriculum Vitae, copy of relevant degrees and an updated United Nations Personal History Form (P.11 form – download by clicking on the following link: <http://www.unhcr.org/recruit/p11new.doc> ), all documents must be in PDF format.

**All candidates** should submit their application via e-mail to [argbuadm@unhcr.org](mailto:argbuadm@unhcr.org). Kindly indicate: “**Market Analysis Consultant - Chile**” in the subject line.

- Applications received after the closing date will not be considered.
- Only those candidates that are short-listed for interviews and tests will be contacted.